



SRITC Online Gathering Supporter Packages



The SRITC Online Gathering 2025



03.06.2025, 10:00 am - 12:00 pm
05.06.2025, 2:00 pm - 4:00 pm



Online

ruralmobility.scot | sritc@ruralmobility.scot

The Scottish Rural and Islands Transport Community (SRITC)

The Scottish Rural and Island Transport Community (SRITC) is a unique and growing network dedicated to transforming transport in rural and island communities. Established in 2017 and incorporated as a Community Interest Company (CIC) in 2021, SRITC now connects over 600 members across 19 countries—from individuals and local community groups to national government bodies.

As the only transport-focused organisation uniting stakeholders at all levels of society, SRITC plays a crucial role in shaping rural and island transport policy. We actively contribute to Scottish Government consultations and parliamentary committees, ensuring that the voices of rural communities are heard in decisions that impact transport, healthcare, tourism, and freight.

By supporting SRITC, you are not only investing in sustainable, innovative, and community-driven transport solutions that improve connectivity and accessibility across Scotland's rural and island regions but helping drive change.



Our mission

SRITC's mission is to create a space to share insights, collaborate and support members in addressing rural and island transport and mobility challenges.

Support the SRITC Online Gathering 2025



3RD JUNE 2025, 10:00 AM – 12:00 PM



5TH JUNE 2025, 2:00 PM – 4:00 PM



ONLINE



TOPICS INCLUDE COMMUNITY TRANSPORT, MOBILITY AS A SERVICE, DEMAND RESPONSE TRANSPORT, INNOVATIVE AND EMERGING TECHNOLOGIES, ACTIVE TRAVEL, AND OTHERS.

The SRITC Online Gathering 2025 is our flagship event, bringing together transport leaders, policymakers, and rural communities to discuss the future of rural and island mobility.

The last in-person gathering took place on 10-11 May 2023 in Boat of Garten, Scotland, where 100+ attendees joined us in person and 40+ online to reflect on transport challenges and opportunities. With site visits to the Strathspey Steam Railway and a local community hub, participants explored real-world solutions to improve transport services and reduce car dependency.

Join us in 2025 and be part of the future of rural transport!

Sponsorship opportunities are now available.



Sponsorship Packages for the Online Gathering

	SILVER	GOLD	PLATINUM
Regular updates from the event management team	✓	✓	✓
Company name in social media posts (3 months before, during, and 6 months after the event)	✓	✓	✓
Company name included in press releases	✓	✓	✓
Company logo featured in all event materials (including newsletter)	✓	✓	✓
Recognition during the main host speech at event	✓	✓	✓
An opening or closing speaking opportunity	✗	✓ 5 minutes	✓ 10 minutes
Company representative panel participation	✗	✓	✓
Sponsorship profile featured in dedicated social media posts from 03/2025 until 12/2025	✗	✗	✓
Sponsorship profile included in the Gathering Report, along with case studies	✗	✗	✓
Access to evaluation data and social value report	✗	✗	✓
PRICE	£2,000 (exc VAT)	£3,000 (exc VAT)	£4,500 (exc VAT)

Benefits for Sponsors

HIGH-PROFILE EXPOSURE

- From onboarding, your brand will be featured across SRITC's website, social media, newsletters, and event materials, ensuring long-term exposure.
- Gain visibility in SRITC reports, webinars, and industry discussions, reaching policymakers, transport leaders, and rural communities.
- Feature in SRITC's publications, online gathering reports, and post-event materials, reinforcing your brand's commitment to rural and island transport solutions.

TARGETED NETWORKING OPPORTUNITIES

- Connect with government representatives, transport providers, rural community leaders, and industry experts who shape rural and island mobility.
- Participate in SRITC events, panel discussions, and focus groups, positioning your organisation as a leader in rural transport solutions.
- Gain priority access to curated networking sessions, ensuring valuable conversations with decision-makers and potential partners.

MEDIA AND PUBLICITY BENEFITS

- Your brand will reach 615+ engaged subscribers with an impressive 41.4% open rate and 55.9% click rate—significantly outperforming the industry average of 28.5% open rate and 1.3% click rate for the transport sector.
- Your brand will be featured in posts shared with 2,177 highly targeted followers, achieving an annual organic reach of 25,000+ impressions—far exceeding the average engagement rates for transport and rural community networks.

INFLUENCE ON POLICY AND AWARENESS

- SRITC engages with a diverse network of stakeholders, from Scottish Government, local authorities, and transport providers to EU transport experts, municipalities, businesses, and global partners—including the U.S. and beyond, giving sponsors a direct role in shaping policy, industry innovation, and community-driven transport solutions.

DEMONSTRATION OF CORPORATE RESPONSIBILITY

- Supporting SRITC means backing a social enterprise that drives real change in rural and island transport by working with communities and organisations. We also generate Social Value Reports for our events, demonstrating impact and providing supporters with a clear return on investment.

We are happy to discuss bespoke sponsorship opportunities, tailored to meet your organisations specific goals and requirements.

Thank you for considering supporting the work of SRITC!

If you're interested in supporting SRITC for a longer period, please get in touch as we are flexible to work with our partners:

Jenny Milne

SRITC Founder & Director
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**Pioneering long-term
prosperity of rural
communities in Scotland**
#wearesritc

Supported through Inspiring Scotland by the Scottish Government Rural and Island Communities Idea into Action Fund.



INSPIRING SCOTLAND



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