



**The Scottish**  
Rural & Islands  
Transport Community

A Community Interest Company

# SRITC Supporter Packages

2025–2027



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# The Scottish Rural and Islands Transport Community (SRITC)

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The Scottish Rural and Island Transport Community (SRITC) is a unique and growing network dedicated to transforming transport in rural and island communities. Established in 2017 and incorporated as a Community Interest Company (CIC) in 2021, SRITC now connects over 600 members across 19 countries—from individuals and local community groups to national government bodies.

As the only transport-focused organisation uniting stakeholders at all levels of society, SRITC plays a crucial role in shaping rural and island transport policy. We actively contribute to Scottish Government consultations and parliamentary committees, ensuring that the voices of rural communities are heard in decisions that impact transport, healthcare, tourism, and freight.

By supporting SRITC, you are not only investing in sustainable, innovative, and community-driven transport solutions that improve connectivity and accessibility across Scotland's rural and island regions but helping drive change.



## Our mission

SRITC's mission is to create a space to share insights, collaborate and support members in addressing rural and island transport and mobility challenges.

# Support SRITC from 2025 to 2027



# Supporter Packages

	ONE-TIME	ONE-YEAR	TWO-YEAR
Online Event Sponsorship	 (One event)	 (Multiple events)	 (Premium placement & all events)
Offline Event Sponsorship	 (One event)	 (Multiple events)	 (Premium placement & all events)
Newsletter Feature	 (One-time mention)	 (Quarterly mentions)	 (Monthly mentions)
Co-host an Online Event	 (One event)	 (Up to 2 events)	 (Up to 4 events)
Social Media Shoutout	 (One-time post)	 (Bi-monthly posts)	 (Monthly posts + featured post)
Website Logo Placement	 (One-time, event page)	 (Homepage + event pages)	 (Premium placement + logo on all key pages)
Blog/Case Study on Partnership	 (None)	 (One article)	 (Annual feature)
Speaking Opportunity at Events	 (None)	 (Panel participation)	 (Keynote opportunity)
Access to evaluation data and social value reports	 (None)	 (None)	 (Included)
<b>PRICE</b>	<b>£2,000 (exc VAT)</b>	<b>£6,000 (exc VAT)</b>	<b>£10,000 (exc VAT)</b>

# Benefits for Sponsors

## **HIGH-IMPACT VISIBILITY ACROSS KEY RURAL TRANSPORT EVENTS**

Sponsors gain exposure at major rural transport events, including the SRITC Gathering, the Royal Highland Show, the European Rural Parliament, and the Scottish Rural & Islands Parliament. These platforms bring together influential stakeholders, policymakers, and community leaders, ensuring maximum visibility for your brand.

## **DIRECT ENGAGEMENT WITH A GLOBAL NETWORK OF TRANSPORT STAKEHOLDERS**

SRITC connects over 600 members across 19 countries, including government bodies, local community groups, and industry leaders. Sponsorship provides direct engagement opportunities with decision-makers who influence rural transport policy and innovation.

## **STRATEGIC BRANDING & PROMOTION THROUGH MULTI-CHANNEL MARKETING**

Your brand will reach 615+ engaged subscribers with an impressive 41.4% open rate and 55.9% click rate—significantly outperforming the industry average of 28.5% open rate and 1.3% click rate for the transport sector.

Your brand will be featured in posts shared with 2,177 highly targeted followers, achieving an annual organic reach of 25,000+ impressions—far exceeding the average engagement rates for transport and rural community networks.

## **THOUGHT LEADERSHIP & SPEAKING OPPORTUNITIES**

Higher-tier sponsors gain panel participation or keynote speaking opportunities at events, positioning them as leaders in rural mobility and transport solutions. This allows sponsors to showcase expertise, influence discussions, and contribute to shaping future policies.

## **EXCLUSIVE DATA INSIGHTS & NETWORKING OPPORTUNITIES**

Sponsorship provides access to SRITC's evaluation data, helping sponsors understand key transport challenges, trends, and policy developments in rural and island communities.

## **ENHANCED SOCIAL VALUE IMPACT**

By co-hosting a Café or contributing a blog/case study, sponsors can showcase their commitment to community engagement and sustainability—boosting their social value credentials for funding and contracts. We'll also provide a Social Value Report, showing supporters a clear return on investment.

We are happy to discuss bespoke sponsorship opportunities, tailored to meet your organisations specific goals and requirements.

Thank you for considering supporting the work of SRITC!

If you're interested in supporting SRITC for a longer period, please get in touch as we are flexible to work with our partners:

## Jenny Milne

SRITC Founder & Director  
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**Pioneering long-term prosperity of rural communities in Scotland**  
**#wearesritc**

Supported through Inspiring Scotland by the Scottish Government Rural and Island Communities Idea into Action Fund.



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