

Social Enterprise Research and Impact Officer – Freelance (10hrs per week)

SRITC (Scottish Rural and Islands Transport Community)
CIC

About SRITC

SRITC was founded in late 2017 and became a CIC (Community Interest Company) in June 2021. This built upon the success of conferences in 2018 and 2019 and subsequent online monthly cafes and two online Conferences (Gathering) in 2020 and 2021. The 2022 Gathering scheduled for September 2022 was postponed but ran online with the full event rescheduled until 2023.

SRITC brings together a wide range of stakeholders involved in rural transport and mobility, from communities and development trusts to service and technology providers. By bringing together the breadth and depth of stakeholders, SRITC's vision improves economic growth, rural development, access to healthcare, education, and tourism by acknowledging the role of transport in delivering these improvements.

From 2018 until December 2021, SRITC operated on a 100% voluntary basis via the efforts of the founder Jenny Milne and then latterly from Alex Reid who became involved in 2019. For both, SRITC is additional to their full-time employment. However, thanks to funding secured via the Scottish Government's Paths for All scheme in Autumn 2021, SRITC has started to invest in recruiting and developing a small team of freelancers who have provided support in areas including marketing and project management.

With the support of this small team, 2023 has seen SRITC continue to build further upon the already strong foundations. As the only organisation of its type, SRITC convenes stakeholders enabling collaborative working to develop practical solutions to the mobility challenges facing rural and island communities.

2024 will be a pivotal year for SRITC as the organisation launches the first round of products and services which will generate income streams to enable further investment in the social enterprise. The purpose, as a Community Interest Company, is to share the profits with members of our community which with the new revenue stream will be an objective fulfilled.

Role Brief

The addition of a Social Enterprise Development Officer (Freelance) to the SRITC team is a key step in helping the social enterprise achieve the above goals. The continued growth of the organisation has resulted in an increasing need for support working with partners, stakeholders and developing the social enterprise model. This role will support primarily Jenny but also Alex.

The role will involve detailed market research, consultation with partners and stakeholders alongside supporting the development of key products and services. SRITC has at its core the value of being an inclusive community focused social enterprise and this approach needs to be consistently communicated.

Responsibilities

- Undertake detailed research to understand the impact that SRITC's knowledge sharing activities have on different members of our stakeholder community.
- Assist with research that supports the projects that SRITC are commissioned to deliver.
- Identify new funding and income generating opportunities.
- Support the small team with funding applications and bid submissions.
- Assist in the design and delivery of objectives, targets and KPI's to evaluate the efficacy of implemented strategies and for associated funding.
- Create, design and/or edit documents including PowerPoint presentations and Excel reports.
- Work with the team to identify new ideas, stakeholders or avenues including for the dissemination and communication of activities to achieve impact.
- Support events, namely the monthly Cafes and bring new ideas for future events.
- Contribute research findings to the regular news bulletin and social media content.

Requirements & Skills

- Proven experience working independently or on a freelance basis.
- Proven market research capabilities with a familiarity processing and analysing data and producing reports.
- Prove project management experience.
- Proven digital fluency with experience of using online tools including Office 365, Google Drive, Zoom, Project Management Software. Not essential but familiarity with Canva, analysis software (such as Nvivo).
- Excellent written and verbal communication skills with the ability to be a critical thinker.
- Excellent time management and self-motivation skills.
- Experience of working in the transport sector is desirable but not essential.
- An understanding of the complexities of rural living and/or preferably the challenges of transport in less densely populated areas is desirable but not essential.
- Experience of working with a small non-profit business is desirable but not essential.

Job details

Perm or Contract	Full-time or part-time	Hours
Freelance	Part-Time	Average of 10 hours per week
Any special requirements	Location	
Must have some flexibility with regards to the number of hours worked per week and when they are worked.	Home Based	

How to apply

To discuss the role further please email sritc@ruralmobility.scot and CC Jenny Milne (jenny@ruralmobility.scot). Alternatively, submit a current Curriculum Vitae along with a covering letter outlining why you would be suitable for the role and what unique skill set you could bring to SRITC.